

# *Dear Friends of Benedetto*

March 2011 is bringing some exciting changes to the way we will do business: All Benedetto Guitars are now for Sale Direct\*. These changes are designed to insure Benedetto remains a highly acclaimed, boutique business.

Talk to us personally about your specific requirements and we will make any model to order, by hand, under Bob Benedetto's continued supervision, with the hands-on expertise of Master Luthiers Evan Ellis and Damon Mailand. Up-charges for unique materials and custom features such as left-handed or 7-string will apply.

Bob's Boutique Guitars will continue to be available to you direct as they always have.

(\* Our existing dealers will continue to offer their current inventory to you at great pricing while their inventory lasts. Flagship models will be available direct as well as by Select Dealers. Professional Series will be Direct only.)

[Click here for our new 2011 Pricing, effective immediately:](#)  
(Note: we have discontinued the Benny Deluxe and Andy models.)

Stay tuned to our webpage, and look for new ads in your favorite guitar magazines. We look forward to serving all of our devoted Benedetto customers with even more personal service and making lots of new customers understand how "The Signature of Jazz Guitar" is not just a catchphrase but a way of life for so many inspiring musicians.